

MASTER 2
GLOBAL INNOVATION MANAGEMENT

SEMESTER 9	ECTS	CM	TD	TPL
UE 901 INNOVATION MANAGEMENT	6			
Global Innovation Management		12h	3h	
Strategy and innovation		12h	3h	
Business development		12h	3h	
UE 902 INNOVATION METHODS	6			
Tools and methods of innovation management		12h	3h	
Management of creativity techniques		12h	3h	
Fab Lab		12h	3h	
UE 903 INNOVATION LEVERS	6			
Management of innovative projects		12h	3h	
Management of change management		12h	3h	
Culture, leadership and innovation		12h	3h	
UE 904 MARKETING OF INNOVATIVE PRODUCTS AND SERVICES	6			
Marketing of innovation		12h	3h	
Marketing studies adapted to innovation		12h	3h	
Design and innovation		12h	3h	
UE 905 INTRODUCTION TO RESEARCH	6			
Introduction to research in strategy 1		12h	3h	
Introduction to research in strategy 2		12h	3h	
SEMESTER 10	ECTS	CM	TD	TPL
UE 1006 INNOVATION ENGINEERING	6			
Financing of innovative projects		12h	3h	
Protection of innovation		12h	3h	
Innovation and technological watch		12h	3h	
UE 1007 A COMPLEX WORLD	6			
Innovation and sustainable development		12h	3h	
Innovation and e-business		12h	3h	
EC Innovation and art		12h	3h	
UE 1008 TUTORED PROJECT	6			
Innovation project		5h	40h	
UE 1009 RESEARCH AND APPLICATIONS IN STRATEGY	12			
Internship				
Long time internship (min. 16 weeks, max. 6 months) or professional contract				
	Total number of student hours	255h	105h	